

3 ways to have an eco friendly Ganesh Chaturthi

Ganesh Chaturthi is one of the largest festivals in our country, involving large ganesh idols, lights, food, festivities and pandal on the street. It is a very public festival where streets are busting with crowds and colours for 10 days during the time of the festival. It is celebrated to honour the elephant-headed God Ganesha. But regardless of the noble cause, as a festival it garners a lot of pollution and environmental harm, so, it is important to become aware of our choices during the 10 days from its commencement. Here are 5 ways to be a conscious consumer and have an eco friendly Ganesh Chaturthi.



- Be mindful of electricity usage – During the festival, the electricity consumption of cities rise at a rapid rate. With all the extra high voltage lights on the streets and pandals, it is very easy to over-use electricity. So, being mindful of our own trivial habits, such as switching off the fan, can actually play a part in having a more earth friendly festival.
- Opt for [eco friendly ganesh idols](#) – The biggest environmental issue with Ganesh Chaturthi is the material of the ganesh idols and their ability to pollute water bodies. Choosing [eco friendly ganesh idols](#) can greatly affect the planet and a complete switch can slowly add up to an eco friendly Ganesh Chaturthi.
- Don't overdo on the shopping – A festival is the time for shopping, new clothes, dressing up and going out. But becoming more conscious of your shopping habits affect the planet, believe it or not! Fashion is one of the prime contributors to global waste and mindless shopping for clothes can add to that. Buy clothing items you truly need and if possible, switch to natural, sustainable fabrics such as cotton and silk.

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